

**School of Economics and Business (NMBU)
International Institute Seminar
in cooperation with
Faculty of Economics and Business (UCM)
11 June 2015**

Thursday, 11 Jun Seminar at UCM

9:45-10.10

Opening words and introductions

*Dr. Begoña García-Greciano
Dean of Faculty of Economics and Business (UCM)*

*Dr. Andrés Arias
Vice Rector of International Affairs (UCM)*

*Ragnar Øygaard
Dept. Head, School of Economics and Business
(NMBU)*

10.15- 11.00

*Climate Change: Economic and Corporate
Aspects*

*Dr. Emilio Cerdá (UCM)
Discussant: Dr. Arild Angelsen (NMBU)*

11.05-11.25 *Coffee break, Dean's Building*

11.25-12.15

*The deflationary effect of oil prices in the
Euro Area*

*Dr. Miguel Jerez (UCM)
Discussant: Dr. Olvar Bergland (NMBU)*

12.15-13.00

Corporate governance in universities

*Dr. Margarita Barañano (UCM)
Discussant: Dr. Ragnar Øygaard, (NMBU)*

13.00-13.45

*Economic thinking and sustainable
development in a knowledge based society*

*Dr. Juan Antonio de Castro de Arespacochaga,
(UCM)*

13.45-14.35 *Lunch, UCM First Building*

14.35-15.20

Customer value management

Dr. Jesús García de Madariaga (UCM)

15.20-16.10

*Education and Innovation for development:
Case of Mozambique and El Salvador*

Dr. Javier Martin Campo (UCM)

16.15-17.00

Reception for internationalization

*Discuss faculty exchanges Vicedeans of
International Affairs Psychology and Social Work.
Ideas to discuss/promote t faculty exchanges;
Erasmus-related programs and opportunities;
opportunity to meet, network, discuss between
NMBU-UCM.*